Rishi Sunak has announced that he will "raise the smoking age by one year, every year - that means a 14- year-old today will never be legally sold a cigarette". To what extend do you agree or disagree with this policy?

Raw sample size: 3,101
Nationally representative sample size: 2015

| GB Sample Spec <br> tOTALS | Percentage | Quota | Completes | \%Complete | Strongly agree |  | Somewhat agree |  | Neither agree nor disagree |  | Somewhat disagree |  | Strongly disagree |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 39.7\% |  | 21.8\% |  | 22.3\% |  | -9.0\% |  | -7.2\% |
| Current Vote | Quotas |  | Raw counts |  | Results |  |  |  |  |  |  |  |  |  |
| Conservative | NA | NA | ${ }^{341}$ | 16.9\% | 200 | 58.7\% | 69 | 20.2\% | ${ }^{41}$ | 12.0\% | 22 | 6.5\% | 9 | 2.6\% |
| Labour | NA | NA | 599 | 29.7\% | 230 | 38.4\% | 151 | 25.2\% | ${ }^{121}$ | 20.2\% | 65 | 10.9\% | 32 | 5.3\% |
| Liberal-democrats | NA | NA | 151 | 7.5\% | 58 | 38.4\% | 43 | 28.5\% | 24 | 15.9\% | 18 | 11.9\% | 8 | 5.3\% |
| snp | NA | NA | 56 | 2.8\% | 20 | 35.7\% | 15 | 26.8\% | 17 | 30.4\% | 3 | 5.4\% | 1 | 1.8\% |
| Plaid-cymru | NA | NA | 9 | 0.4\% | 2 | 22.2\% | 1 | 10.1\% | 4 | 44.4\% | 1 | 11.1\% | 1 | 1.1.\% |
| Green | NA | NA | 139 | 6.9\% | 53 | 38.1\% | ${ }^{35}$ | 25.2\% | 30 | 21.6\% | 12 | 8.6\% | 9 | 6.5\% |
| Reform-uk | NA | NA | 122 | 6.1\% | 46 | 37.7\% | 19 | 15.6\% | 26 | 21.3\% | 16 | 13.1\% | 15 | 12.3\% |
| Independent-candidate-in-my-local-area | NA | NA | ${ }^{122}$ | 6.1\% | ${ }^{43}$ | 35.2\% | 24 | 19.7\% | 30 | 24.6\% | 12 | 9.8\% | 13 | 10.7\% |
| 1 -would-not-vote | NA | NA | 476 | 23.6\% | 148 | 31.1\% | 82 | 17.2\% | 156 | 32.8\% | 32 | 6.7\% | 58 | 12.2\% |
| Gender | Quotas |  | Raw counts |  | Results |  |  |  |  |  |  |  |  |  |
| Male | 48.7\% | 981 | 980 | 99.9\% | 418 | 42.7\% | 200 | 20.4\% | 198 | 20.2\% | 97 | 9.9\% | 67 | 6.8\% |
| Female | 50.8\% | 1,024 | 1,025 | 100.1\% | 378 | 36.9\% | 239 | 23.3\% | 248 | 24.2\% | 82 | 8.0\% | 78 | 7.6\% |
| Neither | 0.5\% | 10 | 10 | 100.0\% | 4 | 40.0\% | - | 0\% | 3 | 30.0\% | 2 | 20.0\% | 1 | 10.0\% |
| AgeRange | Quotas |  | Raw counts |  | Results |  |  |  |  |  |  |  |  |  |
| 18-24 | 10.6\% | 214 | ${ }^{211}$ | 98.6\% | 65 | 30.8\% | 46 | 21.8\% | 59 | 28.0\% | 24 | 11.4\% | 17 | 8.1\% |
| 25-34 | 17.0\% | 343 | 344 | 100.3\% | 125 | 36.3\% | 81 | 23.5\% | 75 | 21.8\% | 39 | 11.3\% | 24 | 7.0\% |
| 35-44 | 16.4\% | 330 | 331 | 100.3\% | ${ }^{126}$ | 38.1\% | 69 | 20.8\% | 85 | 25.7\% | ${ }^{26}$ | 7.9\% | 25 | 7.6\% |
| 45-54 | 16.9\% | 341 | 341 | 100.0\% | ${ }^{121}$ | 35.5\% | 75 | 22.0\% | 88 | 25.\%\% | 32 | 9.4\% | 25 | 7.3\% |
| 55-64 | 15.9\% | 320 | 321 | 100.3\% | 138 | 43.0\% | 66 | 20.6\% | ${ }^{63}$ | 19.6\% | 26 | 8.1\% | 28 | 8.7\% |
| $65+$ | 23.2\% | 467 | 467 | 100.0\% | 225 | 48.2\% | 102 | 21.8\% | 79 | 16.9\% | 34 | 7.3\% | 27 | 5.8\% |
| SocialGrade | Quotas |  | Raw counts |  | Results |  |  |  |  |  |  |  |  |  |
| AB | 22.8\% | 459 | 457 | 99.6\% | 192 | 42.0\% | ${ }^{118}$ | 25.8\% | 89 | 19.5\% | 40 | 8.8\% | 18 | 3.9\% |

[^0]| oB Sample Spec <br> c1 | Percentage <br> 30.9\% | Quota <br> ${ }^{623}$ | Completes <br> 624 | \% Complete <br> 100.2\% | Strongly agree |  | Somewhat agree |  | Neither agree nor disagree |  | Somewhat disagree |  | Strongly disagree |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | 250 | 40.1\% | 142 | 22.8\% | 124 | 19.9\% | 69 | 11.1\% | 39 | 6.3\% |
| c2 | 21.2\% | 427 | 427 | 100.0\% | 172 | 40.3\% | 81 | 19.0\% | 101 | 23.7\% | 35 | 8.2\% | 38 | 8.9\% |
| DE | 25.1\% | 506 | 507 | 100.2\% | 186 | 36.7\% | 98 | 19.3\% | 135 | 26.6\% | 37 | 7.3\% | 51 | 10.1\% |
| Region | Quotas |  | Raw counts |  | Results |  |  |  |  |  |  |  |  |  |
| North East | 4.1\% | 83 | 81 | 97.6\% | 35 | 43.2\% | 17 | 21.0\% | 20 | 24.7\% | 2 | 2.5\% | 7 | 8.6\% |
| North West | 11.4\% | 230 | 230 | 100.0\% | 94 | 40.9\% | 44 | 19.1\% | 59 | 25.7\% | 17 | 7.4\% | 16 | 7.0\% |
| Yorkshire and The Humber | 8.4\% | 169 | 169 | 100.0\% | 71 | 42.0\% | 31 | 18.3\% | 39 | 23.1\% | 18 | 10.7\% | 10 | 5.9\% |
| East Midlands | 7.5\% | 151 | 151 | 100.0\% | 52 | 34.4\% | 35 | 23.2\% | 35 | 23.2\% | 14 | 9.3\% | 15 | 9.9\% |
| West Midiands | 9.\% | 183 | 183 | 100.0\% | 77 | 42.1\% | 31 | 16.9\% | 42 | 23.0\% | 18 | 9.8\% | 15 | 8.2\% |
| East of England | 9.7\% | 195 | 196 | 100.5\% | 81 | 41.3\% | 38 | 19.4\% | ${ }^{41}$ | 20.9\% | ${ }^{21}$ | 10.7\% | 15 | 7.7\% |
| London | 13.5\% | 272 | 273 | 100.4\% | 106 | 38.8\% | 7 | 26.0\% | 52 | 19.0\% | 29 | 10.6\% | 15 | 5.5\% |
| South East | 14.3\% | 288 | 287 | 99.7\% | 101 | 35.2\% | 74 | 25.8\% | 64 | 22.3\% | 25 | 8.7\% | ${ }^{23}$ | 8.0\% |
| South west | 8.8\% | 177 | 178 | 100.6\% | 69 | 38.\% | 40 | 22.5\% | 41 | 23.0\% | 15 | 8.4\% | 13 | 7.3\% |
| wales | 4.8\% | 97 | 97 | 100.0\% | 49 | 50.5\% | 12 | 12.4\% | 20 | 20.6\% | 8 | 8.2\% | 8 | 8.2\% |
| Scotland | 8.4\% | 169 | 170 | 100.6\% | 65 | 38.2\% | 46 | 27.1\% | 36 | 21.2\% | 14 | 8.2\% | 9 | 5.3\% |
| VoteBrexit | Quotas |  | Raw counts |  | Results |  |  |  |  |  |  |  |  |  |
| Leave | 37.5\% | 756 | 755 | 99.9\% | 332 | 44.0\% | 158 | 20.9\% | 152 | 20.1\% | 65 | 8.6\% | 48 | 6.4\% |
| Remain | 34.7\% | 699 | 700 | 100.1\% | 281 | 40.1\% | 177 | 25.3\% | 137 | 19.6\% | 67 | 9.6\% | 38 | 5.4\% |
| None | 27.8\% | 560 | 560 | 100.0\% | 187 | 33.4\% | 104 | 18.6\% | 160 | 28.\% | 49 | 8.8\% | 60 | 10.7\% |
| Vote2019 | Quotas |  | Raw counts |  | Results |  |  |  |  |  |  |  |  |  |
| Conservative-party | 29.3\% | 590 | 589 | 99.8\% | 290 | 49.2\% | 121 | 20.5\% | 99 | 16.8\% | 47 | 8.0\% | 32 | 5.4\% |
| Labour-party | 21.6\% | 435 | 437 | 100.5\% | 159 | 36.4\% | 115 | 26.3\% | ${ }^{93}$ | 21.3\% | 45 | 10.3\% | 25 | 5.7\% |
| Liberal-democrats | 7.8\% | 157 | 157 | 100.0\% | 69 | 43.9\% | 44 | 28.\% | 19 | 12.1\% | 19 | 12.1\% | 6 | 3.8\% |
| Scottish-national-party | 2.6\% | 52 | 52 | 100.0\% | 18 | 34.6\% | 15 | 28.\% | 16 | 30.8\% | 1 | 1.9\% | 2 | 3.8\% |
| Other | 5.9\% | 119 | 119 | 100.0\% | 43 | 36.1\% | 25 | 21.0\% | 28 | 23.5\% | 13 | 10.9\% | 10 | 8.4\% |
| No-vote | 32.7\% | 659 | ${ }_{6} 61$ | 100.3\% | ${ }^{221}$ | 33.4\% | 119 | 18.0\% | 194 | 29.3\% | 56 | 8.5\% | 71 | 10.7\% |


[^0]:    Find Out Now interviewed 3,101 GB adults from 2023-10-04 to 2023-10-05, and produced a sample of 2,015 respondents which is nationally representative by: Gender, Age, Social Class, Recion, Brexit vote, and 2019 General Election.

