

Find Out Now interviewed 14,792 people online in England aged 16 and over from 27 April to 28 April 2021. Data were weighted to be demographically representative by age, sex, region, social grade and past voting behaviour. Find Out Now is a member of the British Polling Council and abides by its rules.

Sample

	Total	Vote in 2019			EU Ref 2016		Local VI				Gender		Age						SocialGrade				Region							
	Total	CON	LAB	LIB	Remain	Leave	CON	LAB	LIB	Green	Female	Male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Anglia	East Midlands	North East	North West	South East	South West	West Midlands	Yorks/Humber
Unweighted	14792	5750	4607	1136	6208	6865	2539	2567	823	718	8695	6097	145	1818	3308	3384	3054	3083	5997	3755	2619	2421	1286	727	1255	3414	2518	1665	1531	2396
Weighted	14792	4384	3631	1024	4797	5867	1923	2147	656	576	7523	7269	1777	2456	2639	2624	2224	3073	3193	4537	3146	3915	1480	710	1240	3178	2663	1514	1611	2397

Headline Voting Intention for District Councils, adjusting for likelihood to vote, excluding don't knows and refusals.

	Total	Vote in 2019			EU Ref 2016		Local VI				Gender		Age						SocialGrade				Region								
	Total	CON	LAB	LIB	Remain	Leave	CON	LAB	LIB	Green	Female	Male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Anglia	East Midlands	North East	North West	South East	South West	West Midlands	Yorks/Humber	
Conservative	33%	72%	1%	7%	16%	51%	100%	0%	0%	0%	27%	37%	18%	17%	26%	35%	38%	48%	32%	32%	38%	30%	38%	41%	26%	24%	37%	32%	48%	28%	
Labour	36%	6%	76%	20%	50%	20%	0%	100%	0%	0%	41%	31%	51%	49%	41%	34%	29%	22%	35%	36%	31%	39%	30%	36%	41%	45%	25%	29%	28%	44%	
Liberal Democrat	11%	7%	6%	55%	15%	6%	0%	0%	100%	0%	10%	11%	9%	11%	12%	10%	9%	12%	14%	12%	8%	8%	15%	8%	10%	7%	17%	13%	8%	8%	
Green	10%	4%	11%	10%	13%	5%	0%	0%	0%	100%	11%	9%	13%	14%	11%	10%	10%	6%	10%	10%	7%	12%	7%	7%	10%	11%	10%	12%	9%	11%	
Reform UK (was Brexit party)	3%	5%	0%	0%	0%	7%	0%	0%	0%	0%	3%	4%	3%	2%	3%	3%	5%	4%	2%	3%	6%	4%	3%	4%	3%	5%	3%	2%	3%	3%	
Independent candidate	7%	7%	5%	6%	5%	8%	0%	0%	0%	0%	7%	7%	6%	6%	6%	7%	7%	7%	7%	6%	8%	5%	7%	4%	10%	7%	8%	9%	2%	5%	
Some other candidate	1%	1%	1%	1%	1%	2%	0%	0%	0%	0%	1%	1%	0%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%

Q1 There are local elections coming up on 6 May to elect district councillors for {{DISTRICT}}. How likely would you be to vote on a scale from 0 to 10? (10 - certain to vote, 0 - certain not to vote)

	Total	Vote in 2019			EU Ref 2016		Local VI				Gender		Age						SocialGrade				Region							
	Total	CON	LAB	LIB	Remain	Leave	CON	LAB	LIB	Green	Female	Male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Anglia	East Midlands	North East	North West	South East	South West	West Midlands	Yorks/Humber
0 - certain not to vote	18%	7%	6%	5%	7%	13%	0%	0%	0%	0%	18%	19%	15%	23%	21%	21%	18%	12%	12%	15%	22%	25%	17%	19%	18%	18%	19%	18%	20%	19%
1	2%	2%	2%	1%	2%	2%	0%	0%	0%	0%	2%	2%	4%	3%	3%	2%	2%	1%	2%	3%	2%	2%	3%	2%	1%	2%	2%	2%	3%	3%
2	3%	2%	1%	2%	1%	2%	0%	0%	0%	0%	3%	2%	4%	4%	4%	2%	2%	1%	2%	2%	3%	3%	3%	3%	2%	2%	3%	2%	4%	2%
3	2%	2%	2%	2%	2%	2%	0%	0%	0%	0%	3%	2%	3%	3%	3%	3%	2%	1%	2%	3%	2%	2%	3%	4%	2%	3%	2%	3%	2%	2%
4	1%	1%	2%	1%	1%	1%	0%	0%	0%	0%	1%	2%	1%	2%	2%	2%	2%	1%	2%	1%	1%	1%	1%	0%	2%	1%	2%	1%	2%	2%
5	6%	5%	4%	4%	4%	5%	0%	0%	0%	0%	6%	6%	4%	6%	8%	7%	5%	4%	5%	6%	7%	6%	7%	7%	5%	6%	7%	5%	6%	5%
6	2%	2%	2%	2%	2%	2%	0%	0%	0%	0%	2%	2%	3%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	3%	1%	3%
7	3%	4%	5%	4%	4%	3%	0%	0%	0%	0%	4%	3%	6%	5%	4%	3%	3%	2%	5%	3%	3%	3%	3%	2%	3%	3%	4%	5%	5%	4%
8	5%	5%	6%	4%	5%	5%	7%	9%	6%	6%	5%	5%	4%	6%	6%	5%	4%	3%	6%	6%	4%	3%	5%	4%	5%	5%	5%	4%	6%	4%
9	5%	5%	7%	9%	7%	5%	6%	9%	9%	12%	5%	5%	8%	4%	5%	4%	5%	4%	6%	5%	4%	4%	6%	5%	4%	4%	5%	6%	4%	6%
10 - certain to vote	44%	61%	58%	61%	58%	52%	87%	82%	85%	82%	41%	47%	34%	29%	35%	41%	50%	66%	50%	48%	39%	37%	43%	40%	50%	49%	41%	44%	38%	42%
Don't know	7%	4%	4%	3%	4%	5%	0%	0%	0%	0%	8%	5%	11%	9%	6%	7%	5%	3%	5%	5%	8%	8%	7%	10%	7%	5%	7%	7%	7%	6%
Prefer not to say	2%	1%	2%	2%	2%	1%	0%	0%	0%	0%	2%	1%	4%	3%	2%	1%	1%	1%	2%	2%	2%	2%	2%	3%	1%	2%	2%	1%	2%	2%

Q2 In the local elections for district councillors of {{DISTRICT}}, which party do you intend to vote for? (In multi-member seats, please choose the party you most prefer.)

	Total	Vote in 2019			EU Ref 2016		Local VI				Gender		Age						SocialGrade				Region							
	Total	CON	LAB	LIB	Remain	Leave	CON	LAB	LIB	Green	Female	Male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Anglia	East Midlands	North East	North West	South East	South West	West Midlands	Yorks/Humber
Labour	19%	4%	57%	13%	34%	12%	0%	100%	0%	0%	21%	18%	33%	22%	20%	16%	16%	14%	22%	21%	15%	19%	16%	19%	23%	26%	13%	15%	15%	22%
Liberal Democrat	6%	5%	5%	35%	10%	4%	0%	0%	100%	0%	5%	6%	6%	5%	6%	5%	5%	8%	9%	7%	4%	4%	8%	4%	5%	4%	9%	7%	4%	4%
Green	5%	2%	8%	6%	9%	3%	0%	0%	0%	100%	6%	5%	8%	6%	5%	5%	5%	4%	6%	6%	4%	6%	4%	3%	5%	6%	5%	6%	5%	6%
Reform UK (was Brexit party)	2%	3%	0%	0%	0%	4%	0%	0%	0%	0%	2%	2%	2%	1%	2%	2%	3%	3%	1%	1%	3%	2%	2%	2%	3%	2%	1%	2%	2%	
Independent candidate	4%	5%	4%	4%	4%	5%	0%	0%	0%	0%	3%	4%	4%	3%	3%	4%	4%	5%	4%	4%	4%	3%	3%	2%	6%	4%	4%	5%	1%	3%
Some other candidate	1%	1%	1%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%
Would not vote	17%	6%	4%	6%	7%	12%	0%	0%	0%	0%	16%	18%	11%	21%	20%	20%	17%	11%	11%	14%	20%	22%	16%	18%	13%	16%	16%	16%	19%	19%
Don't know	19%	15%	13%	16%	15%	18%	0%	0%	0%	0%	23%	14%	17%	27%	24%	21%	16%	9%	16%	18%	21%	20%	20%	19%	20%	15%	20%	21%	20%	19%
Prefer not to say	10%	10%	8%	14%	11%	11%	0%	0%	0%	0%	11%	9%	8%	8%	8%	11%	12%	13%	11%	11%	10%	9%	10%	11%	10%	11%	10%	10%	8%	11%

Predicted Council Results

Regression techniques were applied to the polling data to infer the winning party in each District Council

NOC = 'No overall control'

District	Current	Predicted	Commentary
Adur	NOC	NOC	Marginal – could go either way
Amber Valley	LAB	CON	

District	Current	Predicted	Commentary
Barnsley	LAB	LAB	
Basildon	NOC	CON	
Basingstoke and Deane	NOC	NOC	New boundaries – prediction uncertain
Blackburn with Darwen	LAB	LAB	
Bolton	NOC	NOC	
Bradford	LAB	LAB	
Brentwood	CON	CON	
Bristol	NOC	LAB	
Broxbourne	CON	CON	
Buckinghamshire	NOC	CON	New local authority
Burnley	NOC	LAB	
Bury	LAB	LAB	
Calderdale	LAB	LAB	
Cambridge	LAB	LAB	New boundaries
Cannock Chase	NOC	CON	
Castle Point	CON	CON	
Cheltenham	LIB	LIB	
Cherwell	CON	CON	
Chorley	LAB	LAB	New boundaries
Colchester	NOC	NOC	
Cornwall	NOC	CON	New boundaries – prediction uncertain
Coventry	LAB	LAB	
Crawley	NOC	CON	
Derby	NOC	NOC	

District	Current	Predicted	Commentary
Doncaster	LAB	LAB	
Dudley	NOC	CON	
Durham	LAB	LAB	
Eastleigh	LIB	LIB	
Elmbridge	NOC	NOC	
Epping Forest	CON	CON	
Exeter	LAB	LAB	
Fareham	CON	CON	
Gateshead	LAB	LAB	
Gloucester	NOC	CON	
Gosport	CON	CON	
Halton	LAB	LAB	New boundaries
Harlow	LAB	NOC	
Hart	NOC	NOC	
Hartlepool	OTH	LAB	New boundaries – prediction uncertain
Hastings	LAB	LAB	
Havant	CON	CON	
Hyndburn	LAB	LAB	
Ipswich	LAB	LAB	
Isle of Wight	CON	CON	New boundaries
Kingston upon Hull	LAB	LAB	
Kirklees	NOC	NOC	
Knowsley	LAB	LAB	
Leeds	LAB	LAB	

District	Current	Predicted	Commentary
Lincoln	LAB	LAB	
Liverpool	LAB	LAB	
Maidstone	NOC	NOC	
Manchester	LAB	LAB	
Milton Keynes	NOC	NOC	
Mole Valley	LIB	LIB	
Newcastle upon Tyne	LAB	LAB	
North East Lincolnshire	CON	CON	
North Hertfordshire	NOC	NOC	
North Northamptonshire	NOC	CON	New local authority
North Tyneside	LAB	LAB	
Northumberland	NOC	NOC	
Norwich	LAB	LAB	
Nuneaton and Bedworth	NOC	CON	
Oldham	LAB	LAB	
Oxford	LAB	LAB	New boundaries
Pendle	NOC	CON	New boundaries
Peterborough	NOC	NOC	
Plymouth	LAB	LAB	
Portsmouth	NOC	NOC	
Preston	LAB	LAB	
Reading	LAB	LAB	
Redditch	CON	CON	
Reigate and Banstead	CON	CON	

District	Current	Predicted	Commentary
Rochdale	LAB	LAB	
Rochford	CON	CON	
Rossendale	LAB	LAB	
Rotherham	LAB	LAB	New boundaries
Rugby	CON	CON	
Runnymede	CON	CON	
Rushmoor	CON	CON	
Salford	LAB	LAB	New boundaries
Sandwell	LAB	LAB	
Sefton	LAB	LAB	
Sheffield	LAB	LAB	
Shropshire	CON	CON	
Slough	LAB	LAB	
Solihull	CON	CON	
South Tyneside	LAB	LAB	
Southampton	LAB	LAB	
Southend-on-Sea	NOC	NOC	
St Albans	NOC	LIB	
St Helens	LAB	LAB	
Stevenage	LAB	LAB	
Stockport	NOC	NOC	
Stroud	NOC	NOC	New boundaries – prediction uncertain
Sunderland	LAB	LAB	
Swindon	CON	CON	

District	Current	Predicted	Commentary
Tameside	LAB	LAB	
Tamworth	CON	CON	
Tandridge	NOC	NOC	
Three Rivers	LIB	LIB	
Thurrock	CON	CON	
Trafford	LAB	LAB	
Tunbridge Wells	CON	CON	
Wakefield	LAB	LAB	
Walsall	CON	CON	
Warrington	LAB	LAB	
Watford	LIB	LIB	
Welwyn Hatfield	NOC	NOC	
West Lancashire	LAB	LAB	
West Northamptonshire	NOC	CON	New local authority
West Oxfordshire	CON	CON	
Wigan	LAB	LAB	
Wiltshire	CON	CON	New boundaries
Winchester	LIB	LIB	
Wirral	NOC	LAB	
Woking	NOC	NOC	
Wokingham	CON	CON	
Wolverhampton	LAB	LAB	
Worcester	NOC	NOC	
Worthing	CON	CON	

District	Current	Predicted	Commentary
Wyre Forest	NOC	NOC	