

In your opinion, would taking Britain "back to square one" be a good or a bad thing?

Total sample size: 2,270

Nationally representative sample size: 1,203

GB Sample Spec	Percentage	Quota	Completes	% Complete	Good thing		Bad thing		I don't know	
TOTALS					373 - 31%		192 - 16%		638 - 53%	
Gender	Quotas		Raw counts		Results					
Male	48.7%	586	586	100%	194	33%	109	19%	283	48%
Female	50.8%	611	611	100%	178	29%	82	13%	351	57%
Neither	0.5%	6	6	100%	1	17%	1	17%	4	67%
AgeRange	Quotas		Raw counts		Results					
18-24	10.6%	128	127	99%	34	27%	31	24%	62	49%
25-34	17.0%	205	204	100%	45	22%	45	22%	114	56%
35-44	16.4%	197	198	101%	52	26%	37	19%	109	55%
45-54	16.9%	203	203	100%	76	37%	15	7%	112	55%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Good thing		Bad thing		I don't know	
55-64	15.9%	191	191	100%	74	39%	15	8%	102	53%
65+	23.2%	279	280	100%	92	33%	49	18%	139	50%
SocialGrade	Quotas		Raw counts		Results					
AB	22.8%	274	274	100%	75	27%	72	26%	127	46%
C1	30.9%	372	372	100%	99	27%	57	15%	216	58%
C2	21.2%	255	255	100%	94	37%	27	11%	134	53%
DE	25.1%	302	302	100%	105	35%	36	12%	161	53%
Region	Quotas		Raw counts		Results					
North East	4.1%	49	49	100%	14	29%	5	10%	30	61%
North West	11.4%	137	137	100%	42	31%	18	13%	77	56%
Yorkshire and The Humber	8.4%	101	101	100%	27	27%	25	25%	49	49%
East Midlands	7.5%	90	90	100%	31	34%	16	18%	43	48%
West Midlands	9.1%	109	109	100%	41	38%	18	17%	50	46%
East of England	9.7%	117	117	100%	36	31%	13	11%	68	58%
London	13.5%	162	163	101%	44	27%	41	25%	78	48%
South East	14.3%	172	172	100%	50	29%	30	17%	92	53%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Good thing		Bad thing		I don't know	
South West	8.8%	106	106	100%	40	38%	6	6%	60	57%
Wales	4.8%	58	58	100%	22	38%	8	14%	28	48%
Scotland	8.4%	101	101	100%	26	26%	12	12%	63	62%
VoteBrexit	Quotas		Raw counts		Results					
Leave	37.5%	451	451	100%	178	39%	56	12%	217	48%
Remain	34.7%	417	418	100%	105	25%	78	19%	235	56%
None	27.8%	334	334	100%	90	27%	58	17%	186	56%
Vote2019	Quotas		Raw counts		Results					
Conservative-party	29.3%	352	353	100%	138	39%	60	17%	155	44%
Labour-party	21.6%	260	260	100%	53	20%	61	23%	146	56%
Liberal-democrats	7.8%	94	94	100%	28	30%	12	13%	54	57%
Scottish-national-party	2.6%	31	31	100%	9	29%	3	10%	19	61%
Other	5.9%	71	71	100%	24	34%	7	10%	40	56%
No-vote	32.7%	393	394	100%	121	31%	49	12%	224	57%

