

To what extent are you worried about Artificial Intelligence (AI)?

Total sample size: 2,212

Nationally representative sample size: 2,019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Very much		Somewhat		A little bit		Not at all		Prefer not to say	
TOTALS					227 - 11%		434 - 21%		536 - 27%		640 - 32%		182 - 9%	
Gender	Quotas		Raw counts		Results									
Male	48.7%	983	983	100%	108	11%	197	20%	263	27%	342	35%	73	7%
Female	50.8%	1,026	1,026	100%	119	12%	234	23%	270	26%	294	29%	109	11%
Neither	0.5%	10	10	100%	0	0%	3	30%	3	30%	4	40%	0	0%
AgeRange	Quotas		Raw counts		Results									
18-24	10.6%	214	214	100%	19	9%	53	25%	49	23%	54	25%	39	18%
25-34	17.0%	343	343	100%	33	10%	60	17%	88	26%	110	32%	52	15%
35-44	16.4%	331	331	100%	26	8%	64	19%	89	27%	120	36%	32	10%
45-54	16.9%	341	341	100%	37	11%	70	21%	107	31%	106	31%	21	6%
55-64	15.9%	321	321	100%	45	14%	63	20%	76	24%	117	36%	20	6%
65+	23.2%	468	469	100%	67	14%	124	26%	127	27%	133	28%	18	4%
SocialGrade	Quotas		Raw counts		Results									
AB	22.8%	460	460	100%	43	9%	103	22%	122	27%	145	32%	47	10%
C1	30.9%	625	625	100%	63	10%	149	24%	203	32%	168	27%	42	7%
C2	21.2%	428	428	100%	57	13%	82	19%	89	21%	155	36%	45	11%
DE	25.1%	507	506	100%	64	13%	100	20%	122	24%	172	34%	48	9%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Very much		Somewhat		A little bit		Not at all		Prefer not to say	
Region	Quotas		Raw counts		Results									
North East	4.1%	83	82	99%	7	9%	10	12%	18	22%	41	50%	6	7%
North West	11.4%	230	230	100%	26	11%	52	23%	58	25%	78	34%	16	7%
Yorkshire and The Humber	8.4%	170	169	99%	19	11%	45	27%	31	18%	60	36%	14	8%
East Midlands	7.5%	151	151	100%	22	15%	26	17%	34	23%	56	37%	13	9%
West Midlands	9.1%	184	184	100%	20	11%	39	21%	47	26%	61	33%	17	9%
East of England	9.7%	196	196	100%	21	11%	49	25%	59	30%	51	26%	16	8%
London	13.5%	273	273	100%	37	14%	59	22%	80	29%	73	27%	24	9%
South East	14.3%	289	289	100%	26	9%	56	19%	86	30%	87	30%	34	12%
South West	8.8%	178	178	100%	21	12%	44	25%	48	27%	50	28%	15	8%
Wales	4.8%	97	97	100%	11	11%	25	26%	25	26%	27	28%	9	9%
Scotland	8.4%	170	170	100%	17	10%	29	17%	50	29%	56	33%	18	11%