

To what extent do you think filtered and manipulated photographs are affecting people's mental health and body image issues?

Total sample size: 2,212

Nationally representative sample size: 2,019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Very much		Somewhat		A little bit		Not at all		Prefer not to say	
TOTALS					882 - 44%		535 - 26%		223 - 11%		134 - 7%		245 - 12%	
Gender		Quotas		Raw counts	Results									
Male	48.7%	983	983	100%	310	32%	310	32%	141	14%	108	11%	114	12%
Female	50.8%	1,026	1,026	100%	567	55%	222	22%	82	8%	24	2%	131	13%
Neither	0.5%	10	10	100%	5	50%	3	30%	0	0%	2	20%	0	0%
AgeRange		Quotas		Raw counts	Results									
18-24	10.6%	214	214	100%	101	47%	48	22%	21	10%	12	6%	32	15%
25-34	17.0%	343	343	100%	164	48%	69	20%	29	8%	19	6%	62	18%
35-44	16.4%	331	331	100%	173	52%	70	21%	30	9%	17	5%	41	12%
45-54	16.9%	341	341	100%	169	50%	88	26%	28	8%	23	7%	33	10%
55-64	15.9%	321	321	100%	136	42%	90	28%	44	14%	17	5%	34	11%
65+	23.2%	468	469	100%	139	30%	170	36%	71	15%	46	10%	43	9%
SocialGrade		Quotas		Raw counts	Results									
AB	22.8%	460	460	100%	195	42%	122	27%	53	12%	25	5%	65	14%
C1	30.9%	625	625	100%	298	48%	165	26%	66	11%	33	5%	63	10%
C2	21.2%	428	428	100%	174	41%	116	27%	49	11%	35	8%	54	13%
DE	25.1%	507	506	100%	215	42%	132	26%	55	11%	41	8%	63	12%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Very much	Somewhat	A little bit	Not at all	Prefer not to say					
Region	Quotas		Raw counts		Results									
North East	4.1%	83	82	99%	39	48%	21	26%	7	9%	6	7%	9	11%
North West	11.4%	230	230	100%	98	43%	74	32%	13	6%	20	9%	25	11%
Yorkshire and The Humber	8.4%	170	169	99%	75	44%	39	23%	22	13%	14	8%	19	11%
East Midlands	7.5%	151	151	100%	61	40%	44	29%	19	13%	8	5%	19	13%
West Midlands	9.1%	184	184	100%	72	39%	47	26%	25	14%	13	7%	27	15%
East of England	9.7%	196	196	100%	92	47%	52	27%	20	10%	15	8%	17	9%
London	13.5%	273	273	100%	126	46%	60	22%	34	12%	18	7%	35	13%
South East	14.3%	289	289	100%	134	46%	72	25%	29	10%	16	6%	38	13%
South West	8.8%	178	178	100%	75	42%	54	30%	19	11%	11	6%	19	11%
Wales	4.8%	97	97	100%	47	48%	26	27%	9	9%	4	4%	11	11%
Scotland	8.4%	170	170	100%	63	37%	46	27%	26	15%	9	5%	26	15%