

How has your view of Phillip Schofield changed since his announcement yesterday evening that he had been having a relationship with a much younger man who worked on This Morning?

Total sample size: 3,342

Nationally representative sample size: 2,093

| GB Sample Spec | Percentage | Quota | Completes | % Complete | Much more positive | | Somewhat more positive | | No change | | Somewhat more negative | | Much more negative | |
|--------------------|---------------|-------|-------------------|------------|--------------------|----|------------------------|----|------------|-----|------------------------|-----|--------------------|-----|
| TOTALS | | | | | 18 - 1% | | 14 - 1% | | 1142 - 55% | | 368 - 18% | | 551 - 26% | |
| Gender | Quotas | | Raw counts | | Results | | | | | | | | | |
| Male | 48.7% | 1,019 | 1,025 | 101% | 15 | 1% | 8 | 1% | 564 | 55% | 137 | 13% | 301 | 29% |
| Female | 50.8% | 1,063 | 1,068 | 100% | 3 | 0% | 6 | 1% | 578 | 54% | 231 | 22% | 250 | 23% |
| AgeRange | Quotas | | Raw counts | | Results | | | | | | | | | |
| 18-24 | 10.6% | 222 | 219 | 99% | 1 | 0% | 1 | 0% | 103 | 47% | 50 | 23% | 64 | 29% |
| 25-34 | 17.0% | 356 | 356 | 100% | 3 | 1% | 2 | 1% | 167 | 47% | 72 | 20% | 112 | 31% |
| 35-44 | 16.4% | 343 | 344 | 100% | 2 | 1% | 1 | 0% | 188 | 55% | 64 | 19% | 89 | 26% |
| 45-54 | 16.9% | 354 | 354 | 100% | 4 | 1% | 4 | 1% | 205 | 58% | 67 | 19% | 74 | 21% |
| 55-64 | 15.9% | 333 | 333 | 100% | 2 | 1% | 4 | 1% | 190 | 57% | 53 | 16% | 84 | 25% |
| 65+ | 23.2% | 486 | 487 | 100% | 6 | 1% | 2 | 0% | 289 | 59% | 62 | 13% | 128 | 26% |
| SocialGrade | Quotas | | Raw counts | | Results | | | | | | | | | |
| AB | 22.8% | 477 | 477 | 100% | 6 | 1% | 4 | 1% | 235 | 49% | 102 | 21% | 130 | 27% |
| C1 | 30.9% | 648 | 647 | 100% | 3 | 0% | 4 | 1% | 350 | 54% | 122 | 19% | 168 | 26% |
| C2 | 21.2% | 444 | 444 | 100% | 2 | 0% | 0 | 0% | 248 | 56% | 76 | 17% | 118 | 27% |
| DE | 25.1% | 525 | 525 | 100% | 7 | 1% | 6 | 1% | 309 | 59% | 68 | 13% | 135 | 26% |
| Region | Quotas | | Raw counts | | Results | | | | | | | | | |

| GB Sample Spec | Percentage | Quota | Completes | % Complete | Much more positive | | Somewhat more positive | | No change | | Somewhat more negative | | Much more negative | |
|--------------------------|------------|-------|-----------|------------|--------------------|----|------------------------|----|-----------|-----|------------------------|-----|--------------------|-----|
| North East | 4.1% | 86 | 86 | 100% | 1 | 1% | 0 | 0% | 40 | 47% | 18 | 21% | 27 | 31% |
| North West | 11.4% | 239 | 239 | 100% | 3 | 1% | 2 | 1% | 138 | 58% | 34 | 14% | 62 | 26% |
| Yorkshire and The Humber | 8.4% | 176 | 176 | 100% | 1 | 1% | 1 | 1% | 94 | 53% | 31 | 18% | 49 | 28% |
| East Midlands | 7.5% | 157 | 157 | 100% | 2 | 1% | 0 | 0% | 85 | 54% | 25 | 16% | 45 | 29% |
| West Midlands | 9.1% | 190 | 190 | 100% | 3 | 2% | 0 | 0% | 103 | 54% | 35 | 18% | 49 | 26% |
| East of England | 9.7% | 203 | 203 | 100% | 0 | 0% | 3 | 1% | 112 | 55% | 37 | 18% | 51 | 25% |
| London | 13.5% | 283 | 283 | 100% | 3 | 1% | 2 | 1% | 149 | 53% | 44 | 16% | 85 | 30% |
| South East | 14.3% | 299 | 299 | 100% | 3 | 1% | 2 | 1% | 157 | 53% | 57 | 19% | 80 | 27% |
| South West | 8.8% | 184 | 184 | 100% | 1 | 1% | 1 | 1% | 110 | 60% | 32 | 17% | 40 | 22% |
| Wales | 4.8% | 100 | 100 | 100% | 0 | 0% | 2 | 2% | 61 | 61% | 15 | 15% | 22 | 22% |
| Scotland | 8.4% | 176 | 176 | 100% | 1 | 1% | 1 | 1% | 93 | 53% | 40 | 23% | 41 | 23% |

| VoteBrexit | Quotas | | Raw counts | | Results | | | | | | | | | |
|------------|--------|-----|------------|------|---------|----|---|----|-----|-----|-----|-----|-----|-----|
| Leave | 37.5% | 785 | 784 | 100% | 9 | 1% | 7 | 1% | 422 | 54% | 107 | 14% | 239 | 30% |
| Remain | 34.7% | 726 | 727 | 100% | 4 | 1% | 3 | 0% | 401 | 55% | 150 | 21% | 169 | 23% |
| None | 27.8% | 582 | 582 | 100% | 5 | 1% | 4 | 1% | 319 | 55% | 111 | 19% | 143 | 25% |

| Vote2019 | Quotas | | Raw counts | | Results | | | | | | | | | |
|-------------------------|--------|-----|------------|------|---------|----|---|----|-----|-----|-----|-----|-----|-----|
| Conservative-party | 29.3% | 613 | 614 | 100% | 9 | 1% | 8 | 1% | 321 | 52% | 89 | 14% | 187 | 30% |
| Labour-party | 21.6% | 452 | 452 | 100% | 1 | 0% | 2 | 0% | 226 | 50% | 92 | 20% | 131 | 29% |
| Liberal-democrats | 7.8% | 163 | 163 | 100% | 1 | 1% | 0 | 0% | 90 | 55% | 41 | 25% | 31 | 19% |
| Scottish-national-party | 2.6% | 54 | 55 | 102% | 2 | 4% | 1 | 2% | 28 | 51% | 14 | 25% | 10 | 18% |
| Other | 5.9% | 123 | 124 | 101% | 0 | 0% | 0 | 0% | 66 | 53% | 25 | 20% | 33 | 27% |
| No-vote | 32.7% | 684 | 685 | 100% | 5 | 1% | 3 | 0% | 411 | 60% | 107 | 16% | 159 | 23% |