

In your view, do you think the government will be going too far in their efforts to curb smoking, not far enough, or about right?

Total sample size: 2,679

Nationally representative sample size: 2019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Too far	About right	Not far enough	Prefer not to say				
TOTALS					253 - 12.5%	428 - 21.2%	976 - 48.3%	362 - 17.9%				
Gender	Quotas	Raw counts			Results							
Male	48.7%	983	983	100.0%	130	13.2%	225	22.9%	499	50.8%	129	13.1%
Female	50.8%	1,026	1,026	100.0%	122	11.9%	202	19.7%	473	46.1%	229	22.3%
Neither	0.5%	10	10	100.0%	1	10.0%	1	10.0%	4	40.0%	4	40.0%
AgeRange	Quotas	Raw counts			Results							
18-24	10.6%	214	214	100.0%	20	9.3%	42	19.6%	102	47.7%	50	23.4%
25-34	17.0%	343	343	100.0%	28	8.2%	68	19.8%	154	44.9%	93	27.1%
35-44	16.4%	331	331	100.0%	44	13.3%	69	20.8%	150	45.3%	68	20.5%
45-54	16.9%	341	341	100.0%	52	15.2%	68	19.9%	166	48.7%	55	16.1%

55-64	15.9%	321	321	100.0%	45	14.0%	71	22.1%	155	48.3%	50	15.6%
65+	23.2%	468	469	100.2%	64	13.6%	110	23.5%	249	53.1%	46	9.8%

SocialGrade	Quotas	Raw counts			Results							
AB	22.8%	460	460	100.0%	38	8.3%	105	22.8%	260	56.5%	57	12.4%
C1	30.9%	625	625	100.0%	69	11.0%	131	21.0%	323	51.7%	102	16.3%
C2	21.2%	428	428	100.0%	71	16.6%	95	22.2%	174	40.7%	88	20.6%
DE	25.1%	507	506	99.8%	75	14.8%	97	19.2%	219	43.3%	115	22.7%

Region	Quotas	Raw counts			Results							
North East	4.1%	83	83	100.0%	9	10.8%	17	20.5%	44	53.0%	13	15.7%
North West	11.4%	230	230	100.0%	34	14.8%	51	22.2%	91	39.6%	54	23.5%
Yorkshire and The Humber	8.4%	170	169	99.4%	14	8.3%	35	20.7%	93	55.0%	27	16.0%
East Midlands	7.5%	151	151	100.0%	30	19.9%	23	15.2%	74	49.0%	24	15.9%
West Midlands	9.1%	184	184	100.0%	17	9.2%	42	22.8%	80	43.5%	45	24.5%
East of England	9.7%	196	196	100.0%	18	9.2%	50	25.5%	100	51.0%	28	14.3%
London	13.5%	273	273	100.0%	29	10.6%	74	27.1%	126	46.2%	44	16.1%
South East	14.3%	289	289	100.0%	34	11.8%	49	17.0%	146	50.5%	60	20.8%

South West	8.8%	178	177	99.4%	21	11.9%	41	23.2%	90	50.8%	25	14.1%
Wales	4.8%	97	97	100.0%	11	11.3%	18	18.6%	47	48.5%	21	21.6%
Scotland	8.4%	170	170	100.0%	36	21.2%	28	16.5%	85	50.0%	21	12.4%

VoteBrexit	Quotas	Raw counts			Results							
Leave	37.5%	757	757	100.0%	135	17.8%	167	22.1%	349	46.1%	106	14.0%
Remain	34.7%	701	701	100.0%	48	6.8%	145	20.7%	397	56.6%	111	15.8%
None	27.8%	561	561	100.0%	70	12.5%	116	20.7%	230	41.0%	145	25.8%

Vote2019	Quotas	Raw counts			Results							
Conservative-party	29.3%	592	593	100.2%	92	15.5%	158	26.6%	277	46.7%	66	11.1%
Labour-party	21.6%	436	437	100.2%	32	7.3%	81	18.5%	240	54.9%	84	19.2%
Liberal-democrats	7.8%	157	157	100.0%	6	3.8%	33	21.0%	102	65.0%	16	10.2%
Scottish-national-party	2.6%	52	52	100.0%	9	17.3%	7	13.5%	30	57.7%	6	11.5%
Other	5.9%	119	119	100.0%	23	19.3%	24	20.2%	58	48.7%	14	11.8%
No-vote	32.7%	660	661	100.2%	91	13.8%	125	18.9%	269	40.7%	176	26.6%