

# How many times their average employee salary a top British company's CEO should be paid?

Total sample size: 2,250

Nationally representative sample size: 2,042

GB Sample Spec	Percentage	Quota	Completes	% Complete	<5 times	10-19 times	5-9 times	20 times or more
<b>TOTALS</b>					<b>1294 - 63%</b>	<b>241 - 12%</b>	<b>387 - 19%</b>	<b>120 - 6%</b>
Gender	Quotas		Raw counts		Results			
Male	49.1%	1,002	1002	<b>100%</b>	564 <b>56%</b>	144 <b>14%</b>	202 <b>20%</b>	92 <b>9%</b>
Female	51.0%	1,040	1040	<b>100%</b>	730 <b>70%</b>	97 <b>9%</b>	185 <b>18%</b>	28 <b>3%</b>
AgeRange	Quotas		Raw counts		Results			
18-24	11.4%	234	226	<b>97%</b>	147 <b>65%</b>	21 <b>9%</b>	46 <b>20%</b>	12 <b>5%</b>
25-34	16.6%	338	340	<b>101%</b>	223 <b>66%</b>	36 <b>11%</b>	61 <b>18%</b>	20 <b>6%</b>
35-44	17.8%	363	364	<b>100%</b>	256 <b>70%</b>	30 <b>8%</b>	59 <b>16%</b>	19 <b>5%</b>
45-54	17.8%	362	364	<b>101%</b>	233 <b>64%</b>	43 <b>12%</b>	69 <b>19%</b>	19 <b>5%</b>
55-64	15.2%	310	311	<b>100%</b>	192 <b>62%</b>	43 <b>14%</b>	59 <b>19%</b>	17 <b>5%</b>
65+	21.3%	435	437	<b>100%</b>	243 <b>56%</b>	68 <b>16%</b>	93 <b>21%</b>	33 <b>8%</b>
SocialGrade	Quotas		Raw counts		Results			
AB	22.8%	465	465	<b>100%</b>	240 <b>52%</b>	70 <b>15%</b>	116 <b>25%</b>	39 <b>8%</b>

GB Sample Spec	Percentage	Quota	Completes	% Complete	<5 times		10-19 times		5-9 times		20 times or more	
C1	30.9%	632	632	100%	393	62%	79	13%	119	19%	41	6%
C2	21.2%	433	433	100%	302	70%	36	8%	79	18%	16	4%
DE	25.1%	512	512	100%	359	70%	56	11%	73	14%	24	5%
Region	Quotas		Raw counts		Results							
East of England	9.7%	199	199	100%	129	65%	19	10%	36	18%	15	8%
East Midlands	7.5%	154	154	100%	102	66%	14	9%	23	15%	15	10%
Greater London	12.0%	244	244	100%	150	61%	36	15%	39	16%	19	8%
North East	4.2%	86	86	100%	43	50%	7	8%	26	30%	10	12%
North West	11.6%	237	237	100%	158	67%	18	8%	45	19%	16	7%
Scotland	8.7%	178	178	100%	118	66%	21	12%	32	18%	7	4%
South East	14.3%	293	293	100%	190	65%	42	14%	52	18%	9	3%
South West	9.2%	188	188	100%	122	65%	27	14%	33	18%	6	3%
Wales	5.1%	103	103	100%	61	59%	16	16%	22	21%	4	4%
West Midlands	9.1%	185	185	100%	111	60%	19	10%	45	24%	10	5%
Yorkshire and The Humber	8.6%	175	175	100%	110	63%	22	13%	34	19%	9	5%