

Find Out Now interviewed 10,673 people online from 6-8 September 2021. Data were weighted to be demographically representative of all UK adults by age, sex, social grade, region and past voting behaviour. Find Out Now is a member of the British Polling Council and abides by its rules.

Sample

	Total	Vote in 2019	Vote in 2019	Vote in 2019	EU Ref 2016	EU Ref 2016	VI	VI	VI	VI	Gender	Gender
	Total	CON	LAB	LIB	Remain	Leave	CON	LAB	LIB	Green	Female	Male
Unweighted	10,673	4,122	2,557	833	4,315	4,863	2,349	1,734	508	481	5,383	5,290
Weighted	10,673	3,212	2,368	843	3,720	4,022	1,815	1,643	495	440	5,438	5,235

Age	Age	Age	Age	Age	Age	Social Grade	Social Grade	Social Grade	Social Grade	
18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	
423	1,135	2,011	2,212	2,187	2,705	4,503	2,503	1,891	1,776	
1,221	1,768	1,896	1,894	1,622	2,272	2,430	3,302	2,263	2,678	

Region	Region	Region	Region	Region	Region	Region	Region	Region	Region	Region
Anglia	East Midlands	London	North East	North West	Scotland	South East	Wales	South West	West Midlands	Yorks/Humber
1,020	873	675	467	1,409	1,058	1,433	742	1,100	990	906
1,038	805	1,276	451	1,240	932	1,529	539	981	969	914

Headline Voting Intention, adjusting for likelihood to vote, excluding don't knows and refusals

	Total	Vote in 2019	Vote in 2019	Vote in 2019	EU Ref 2016	EU Ref 2016	VI	VI	VI	VI	Gender	Gender	Age	Age	Age	Age	Age	Age
	Total	CON	LAB	LIB	Remain	Leave	CON	LAB	LIB	Green	Female	Male	18-24	25-34	35-44	45-54	55-64	65+
Conservative	37%	84%	1%	6%	17%	64%	100%	0%	0%	0%	31%	41%	13%	17%	25%	39%	46%	54%
Labour	33%	5%	81%	22%	45%	15%	0%	100%	0%	0%	38%	29%	52%	49%	41%	28%	26%	21%
Liberal Democrat	10%	2%	3%	60%	16%	4%	0%	0%	100%	0%	9%	11%	10%	9%	11%	10%	8%	11%
Green	9%	1%	11%	9%	12%	3%	0%	0%	0%	100%	11%	7%	17%	15%	10%	9%	5%	4%
Reform UK (was Brexit)	4%	6%	0%	1%	0%	8%	0%	0%	0%	0%	3%	5%	2%	2%	3%	4%	5%	5%
SNP	5%	0%	1%	1%	8%	3%	0%	0%	0%	0%	7%	4%	4%	6%	7%	7%	7%	4%
Plaid Cymru	1%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%	1%	1%	1%	1%	1%	1%	1%
Other party	1%	1%	1%	0%	1%	2%	0%	0%	0%	0%	1%	2%	1%	1%	1%	1%	1%	1%

	Social Grade	Social Grade	Social Grade	Social Grade	Region	Region	Region	Region	Region	Region	Region	Region	Region	Region	Region	Region
	AB	C1	C2	DE	Anglia	East Midlands	London	North East	North West	Scotland	South East	Wales	South West	West Midlands	Yorks/ Humber	
Conservative	37%	34%	44%	33%	46%	48%	31%	39%	31%	20%	38%	27%	42%	45%	41%	
Labour	30%	35%	28%	38%	28%	34%	39%	41%	49%	16%	27%	42%	29%	33%	36%	
Liberal Democrat	13%	12%	8%	5%	13%	5%	15%	5%	7%	5%	16%	5%	15%	7%	8%	
Green	10%	10%	5%	10%	8%	9%	11%	7%	8%	5%	14%	4%	9%	10%	8%	
Reform UK (was Brexit)	3%	3%	6%	4%	4%	3%	4%	8%	3%	2%	4%	4%	4%	4%	4%	
SNP	4%	5%	6%	7%	0%	0%	0%	0%	0%	51%	0%	0%	0%	0%	0%	
Plaid Cymru	1%	1%	1%	1%	0%	0%	0%	0%	0%	0%	0%	17%	0%	0%	0%	
Other party	1%	1%	3%	1%	2%	1%	0%	1%	2%	1%	1%	1%	1%	1%	3%	

Q1. We know that many people in your area didn't vote in the last general election. How likely do you think you are to vote in the next general election on a scale from 0 to 10? (10 - certain to vote, 0 - certain not to vote)

	Total	Vote in 2019	Vote in 2019	Vote in 2019	EU Ref 2016	EU Ref 2016	VI	VI	VI	VI	Gender	Gender	Age	Age	Age	Age	Age	Age
	Total	CON	LAB	LIB	Remain	Leave	CON	LAB	LIB	Green	Female	Male	18-24	25-34	35-44	45-54	55-64	65+
0 - certain not to vote	12%	2%	2%	1%	2%	5%	0%	0%	0%	0%	12%	12%	13%	17%	14%	12%	12%	5%
1	2%	0%	1%	0%	1%	2%	0%	0%	0%	0%	2%	2%	1%	3%	3%	3%	2%	1%
2	2%	1%	1%	1%	1%	2%	0%	0%	0%	0%	2%	2%	2%	3%	2%	2%	1%	1%
3	2%	1%	1%	2%	1%	3%	0%	0%	0%	0%	3%	2%	4%	3%	2%	3%	1%	1%
4	1%	1%	1%	1%	1%	2%	0%	0%	0%	0%	2%	1%	2%	2%	2%	2%	1%	1%
5	8%	5%	4%	3%	4%	9%	0%	0%	0%	0%	8%	7%	6%	7%	11%	9%	7%	5%
6	3%	2%	2%	3%	2%	2%	0%	0%	0%	0%	3%	3%	6%	3%	3%	2%	2%	1%
7	3%	3%	3%	3%	3%	3%	0%	0%	0%	0%	3%	3%	4%	4%	4%	4%	3%	1%
8	6%	7%	7%	5%	6%	6%	7%	8%	6%	8%	6%	6%	7%	6%	7%	6%	6%	4%
9	7%	8%	8%	11%	9%	6%	9%	10%	16%	15%	6%	7%	8%	8%	7%	6%	6%	6%
10 - certain to vote	50%	68%	68%	70%	68%	58%	84%	82%	78%	77%	47%	53%	39%	38%	41%	47%	57%	70%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	4%	2%	2%	1%	2%	3%	0%	0%	0%	0%	6%	3%	7%	7%	6%	3%	2%	1%

	Social Grade	Social Grade	Social Grade	Social Grade	Region	Region	Region	Region	Region	Region	Region	Region	Region	Region	Region	Region
	AB	C1	C2	DE	Anglia	East Midlands	London	North East	North West	Scotland	South East	Wales	South West	West Midlands	Yorks/Humber	
0 - certain not to vote	7%	8%	15%	18%	13%	12%	12%	13%	10%	10%	10%	12%	13%	11%	15%	
1	1%	2%	2%	3%	2%	2%	1%	2%	3%	2%	1%	2%	2%	3%	2%	
2	1%	2%	2%	2%	1%	2%	3%	1%	2%	2%	1%	1%	4%	2%	2%	
3	2%	1%	2%	4%	3%	3%	1%	2%	2%	2%	2%	2%	4%	3%	3%	
4	1%	1%	2%	1%	2%	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	
5	5%	7%	9%	9%	8%	7%	6%	10%	9%	5%	8%	9%	8%	8%	7%	
6	2%	3%	4%	3%	2%	2%	4%	3%	3%	2%	3%	1%	2%	2%	5%	
7	3%	3%	3%	4%	5%	2%	2%	3%	4%	2%	4%	2%	2%	4%	3%	
8	6%	6%	6%	7%	6%	7%	5%	5%	7%	4%	8%	5%	6%	7%	5%	
9	7%	9%	6%	5%	8%	6%	8%	5%	7%	5%	8%	7%	5%	7%	7%	
10 - certain to vote	60%	54%	46%	39%	45%	53%	52%	50%	47%	60%	49%	55%	48%	47%	46%	
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Prefer not to say	3%	4%	4%	5%	5%	3%	5%	5%	4%	4%	4%	3%	4%	4%	3%	

Q2. If there were a General Election tomorrow, which party, if any, would you vote for?

	Total	Vote in 2019	Vote in 2019	Vote in 2019	EU Ref 2016	EU Ref 2016	VI	VI	VI	VI	Gender	Gender	Age	Age	Age	Age	Age	Age
	Total	CON	LAB	LIB	Remain	Leave	CON	LAB	LIB	Green	Female	Male	18-24	25-34	35-44	45-54	55-64	65+
Conservative	20%	57%	1%	4%	12%	36%	100%	0%	0%	0%	15%	25%	8%	10%	13%	21%	26%	36%
Labour	19%	3%	60%	16%	31%	10%	0%	100%	0%	0%	20%	19%	32%	25%	21%	15%	15%	14%
Liberal Democrat	5%	2%	3%	43%	11%	2%	0%	0%	100%	0%	4%	7%	6%	4%	6%	5%	4%	7%
Green	5%	1%	9%	7%	9%	3%	0%	0%	0%	100%	6%	5%	10%	8%	5%	5%	4%	3%
Reform UK (was Brexit)	3%	5%	1%	0%	1%	6%	0%	0%	0%	0%	2%	4%	1%	2%	2%	3%	3%	4%
SNP	3%	0%	1%	0%	5%	1%	0%	0%	0%	0%	3%	3%	2%	3%	3%	3%	3%	2%
Plaid Cymru	1%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%	1%	1%	1%	0%	0%	1%	1%
Other party	1%	1%	1%	0%	1%	1%	0%	0%	0%	0%	1%	2%	1%	1%	1%	1%	1%	1%
Would not vote	12%	2%	2%	1%	3%	6%	0%	0%	0%	0%	12%	11%	11%	17%	15%	12%	11%	6%
Don't know	23%	22%	17%	23%	20%	25%	0%	0%	0%	0%	27%	19%	23%	24%	26%	26%	21%	19%
Prefer not to say	8%	7%	6%	5%	7%	8%	0%	0%	0%	0%	9%	6%	5%	7%	9%	7%	9%	8%

	Social Grade	Social Grade	Social Grade	Social Grade	Region	Region	Region	Region	Region	Region	Region	Region	Region	Region	Region	Region
	AB	C1	C2	DE	Anglia	East Midlands	London	North East	North West	Scotland	South East	Wales	South West	West Midlands	Yorks/Humber	
Conservative	23%	20%	22%	16%	25%	25%	18%	20%	16%	13%	20%	16%	22%	24%	19%	
Labour	19%	22%	15%	20%	14%	18%	25%	24%	27%	13%	16%	26%	16%	18%	20%	
Liberal Democrat	9%	7%	3%	3%	6%	3%	8%	3%	5%	4%	8%	3%	8%	4%	4%	
Green	7%	6%	4%	5%	5%	6%	6%	4%	5%	3%	8%	2%	6%	6%	5%	
Reform UK (was Brexit)	2%	2%	3%	3%	3%	1%	3%	4%	3%	1%	3%	3%	2%	4%	3%	
SNP	3%	3%	3%	3%	0%	0%	0%	0%	0%	32%	0%	0%	0%	0%	0%	
Plaid Cymru	1%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	11%	0%	0%	0%	
Other party	1%	1%	1%	1%	1%	0%	1%	1%	2%	1%	1%	1%	1%	1%	2%	
Would not vote	7%	8%	14%	18%	15%	13%	9%	14%	12%	9%	10%	11%	13%	14%	12%	
Don't know	20%	23%	24%	24%	23%	24%	22%	25%	23%	18%	24%	21%	23%	24%	26%	
Prefer not to say	7%	7%	9%	7%	7%	9%	8%	5%	8%	5%	9%	6%	9%	6%	8%	

Q2. If there were a General Election tomorrow, which party, if any, would you vote for? [Adjusted for likelihood to vote]

	Total	Vote in 2019	Vote in 2019	Vote in 2019	EU Ref 2016	EU Ref 2016	VI	VI	VI	VI	Gender	Gender	Age	Age	Age	Age	Age	Age
	Total	CON	LAB	LIB	Remain	Leave	CON	LAB	LIB	Green	Female	Male	18-24	25-34	35-44	45-54	55-64	65+
Conservative	17%	51%	1%	4%	11%	32%	100%	0%	0%	0%	13%	22%	6%	6%	10%	17%	23%	33%
Labour	15%	3%	53%	15%	28%	8%	0%	100%	0%	0%	16%	15%	22%	19%	16%	12%	13%	13%
Liberal Democrat	5%	1%	2%	39%	10%	2%	0%	0%	100%	0%	4%	6%	5%	3%	4%	4%	4%	7%
Green	4%	1%	7%	6%	8%	2%	0%	0%	0%	100%	4%	4%	7%	6%	4%	4%	3%	2%
Reform UK (was Brexit)	2%	4%	0%	0%	0%	4%	0%	0%	0%	0%	1%	2%	1%	1%	1%	2%	2%	3%
SNP	3%	0%	1%	0%	5%	1%	0%	0%	0%	0%	3%	2%	2%	2%	3%	3%	3%	2%
Plaid Cymru	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%
Other party	1%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	1%	1%	1%
Would not vote	37%	17%	17%	14%	18%	30%	0%	0%	0%	0%	41%	34%	46%	49%	46%	40%	32%	19%
Don't know	12%	15%	13%	17%	14%	14%	0%	0%	0%	0%	13%	10%	10%	9%	11%	13%	13%	13%
Prefer not to say	4%	6%	4%	4%	5%	6%	0%	0%	0%	0%	5%	4%	1%	3%	4%	4%	6%	7%

	Social Grade	Social Grade	Social Grade	Social Grade	Region	Region	Region	Region	Region	Region	Region	Region	Region	Region	Region	Region
	AB	C1	C2	DE	Anglia	East Midlands	London	North East	North West	Scotland	South East	Wales	South West	West Midlands	Yorks/Humber	
Conservative	21%	17%	18%	13%	20%	22%	16%	17%	14%	11%	18%	14%	18%	20%	17%	
Labour	17%	18%	11%	15%	12%	16%	19%	18%	22%	9%	12%	21%	12%	15%	15%	
Liberal Democrat	7%	6%	3%	2%	6%	3%	7%	2%	3%	3%	7%	3%	7%	3%	3%	
Green	5%	5%	2%	4%	3%	4%	5%	3%	4%	3%	6%	2%	4%	5%	3%	
Reform UK (was Brexit)	2%	2%	2%	2%	2%	1%	2%	4%	1%	1%	2%	2%	2%	2%	2%	
SNP	2%	3%	2%	3%	0%	0%	0%	0%	0%	29%	0%	0%	0%	0%	0%	
Plaid Cymru	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	9%	0%	0%	0%	
Other party	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	1%	1%	0%	0%	1%	
Would not vote	27%	32%	43%	50%	41%	35%	35%	40%	40%	31%	36%	34%	40%	39%	41%	
Don't know	13%	14%	11%	9%	12%	12%	12%	13%	11%	9%	12%	12%	11%	12%	13%	
Prefer not to say	5%	4%	6%	3%	4%	6%	3%	3%	5%	4%	6%	3%	5%	4%	4%	