

If there were a General Election tomorrow, which party, if any, would you vote for?

Total sample size: 3,665

Nationally representative sample size: 1,017

GB Sample Spec	Percentage	Quota	Completes	% Complete	Conservative	Don't know	Green	Labour	Liberal Democrat	Other party	Plaid Cymru	Reform UK (was Brexit)	SNP	Would not vote
TOTALS					188 - 18%	265 - 26%	64 - 6%	239 - 24%	65 - 6%	12 - 1%	4 - 0%	41 - 4%	14 - 1%	125 - 12%
Gender	Quotas	Raw counts			Results									
Male	49.1%	499	493	99%	108 22%	112 23%	23 5%	110 22%	36 7%	8 2%	2 0%	26 5%	6 1%	62 13%
Female	50.9%	518	524	101%	80 15%	153 29%	41 8%	129 25%	29 6%	4 1%	2 0%	15 3%	8 2%	63 12%
AgeRange	Quotas	Raw counts			Results									
18-24	12.0%	122	118	97%	10 8%	22 19%	17 14%	50 42%	6 5%	1 1%	0 0%	3 3%	1 1%	8 7%
25-34	17.0%	173	171	99%	21 12%	44 26%	15 9%	57 33%	7 4%	0 0%	1 1%	2 1%	0 0%	24 14%
35-44	17.7%	180	183	102%	22 12%	51 28%	9 5%	41 22%	13 7%	4 2%	1 1%	2 1%	3 2%	37 20%
45-54	17.6%	179	179	100%	29 16%	59 33%	12 7%	27 15%	12 7%	1 1%	1 1%	11 6%	6 3%	21 12%
55-64	14.9%	152	151	99%	36 24%	41 27%	6 4%	27 18%	5 3%	5 3%	0 0%	10 7%	3 2%	18 12%
65+	20.9%	213	215	101%	70 33%	48 22%	5 2%	37 17%	22 10%	1 0%	1 0%	13 6%	1 0%	17 8%
SocialGrade	Quotas	Raw counts			Results									
AB	27.0%	275	280	102%	69 25%	74 26%	21 8%	59 21%	24 9%	1 0%	1 0%	7 3%	3 1%	21 8%
C1	28.0%	285	281	99%	50 18%	72 26%	17 6%	83 30%	24 9%	4 1%	1 0%	6 2%	3 1%	21 7%
C2	20.0%	203	203	100%	30 15%	59 29%	6 3%	38 19%	6 3%	3 1%	1 0%	16 8%	3 1%	41 20%
DE	25.0%	254	253	100%	39 15%	60 24%	20 8%	59 23%	11 4%	4 2%	1 0%	12 5%	5 2%	42 17%
VoteBrexit	Quotas	Raw counts			Results									
Leave	36.0%	366	362	99%	106 29%	103 28%	11 3%	49 14%	12 3%	5 1%	2 1%	37 10%	3 1%	34 9%
Remain	33.2%	338	341	101%	53 16%	70 21%	31 9%	126 37%	39 11%	3 1%	2 1%	1 0%	4 1%	12 4%
None	30.7%	313	314	100%	29 9%	92 29%	22 7%	64 20%	14 4%	4 1%	0 0%	3 1%	7 2%	79 25%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Conservative	Don't know	Green	Labour	Liberal Democrat	Other party	Plaid Cymru	Reform UK (was Brexit)	SNP	Would not vote										
Vote2019	Quotas		Raw counts		Results																			
Conservative-party	29.4%	299	301	101%	153	51%	80	27%	2	1%	24	8%	6	2%	3	1%	0	0%	22	7%	2	1%	9	3%
Labour-party	21.6%	220	219	100%	2	1%	37	17%	15	7%	146	67%	6	3%	3	1%	2	1%	0	0%	2	1%	6	3%
Liberal-democrats	7.8%	79	81	103%	1	1%	19	23%	7	9%	13	16%	39	48%	0	0%	0	0%	0	0%	2	2%	0	0%
Other	8.4%	85	83	98%	3	4%	18	22%	26	31%	12	14%	2	2%	1	1%	0	0%	18	22%	1	1%	2	2%
No-vote	32.7%	333	333	100%	29	9%	111	33%	14	4%	44	13%	12	4%	5	2%	2	1%	1	0%	7	2%	108	32%
Region	Quotas		Raw counts		Results																			
East of England	9.7%	99	98	99%	24	24%	27	28%	6	6%	19	19%	7	7%	1	1%	0	0%	3	3%	0	0%	11	11%
East Midlands	7.5%	76	79	104%	20	25%	24	30%	6	8%	14	18%	1	1%	2	3%	0	0%	3	4%	0	0%	9	11%
Greater London	12.1%	123	122	99%	26	21%	26	21%	16	13%	28	23%	11	9%	2	2%	0	0%	5	4%	0	0%	8	7%
North East	4.2%	43	42	98%	7	17%	9	21%	0	0%	15	36%	1	2%	1	2%	0	0%	3	7%	0	0%	6	14%
North West	11.6%	118	117	99%	15	13%	25	21%	8	7%	37	32%	7	6%	1	1%	0	0%	7	6%	1	1%	16	14%
Yorkshire and The Humber	8.6%	87	84	97%	11	13%	31	37%	5	6%	19	23%	4	5%	1	1%	0	0%	2	2%	0	0%	11	13%
South East	14.3%	146	148	101%	27	18%	43	29%	10	7%	36	24%	9	6%	2	1%	0	0%	5	3%	0	0%	16	11%
South West	9.2%	93	94	101%	21	22%	25	27%	4	4%	16	17%	11	12%	0	0%	0	0%	5	5%	0	0%	12	13%
West Midlands	9.1%	92	93	101%	20	22%	22	24%	2	2%	21	23%	8	9%	0	0%	0	0%	6	6%	0	0%	14	15%
Wales	5.0%	51	52	102%	8	15%	15	29%	4	8%	11	21%	0	0%	1	2%	4	8%	1	2%	0	0%	8	15%
Scotland	8.8%	89	88	99%	9	10%	18	20%	3	3%	23	26%	6	7%	1	1%	0	0%	1	1%	13	15%	14	16%