

What percentage of your income would you sacrifice to make the UK become a net zero carbon emitter by 2050?

Total sample size: 7,620

Nationally representative sample size: 1,242

GB Sample Spec	Percentage	Quota	Completes	% Complete	0-5%	11-20%	21-50%	51%+	6-10%
TOTALS					1049 - 84%	46 - 4%	18 - 1%	14 - 1%	115 - 9%
Gender	Quotas		Raw counts		Results				
Male	49.1%	610	606	99%	512 84%	24 4%	9 1%	9 1%	52 9%
Female	50.9%	632	636	101%	537 84%	22 3%	9 1%	5 1%	63 10%
AgeRange	Quotas		Raw counts		Results				
18-24	12.0%	149	147	99%	105 71%	10 7%	4 3%	6 4%	22 15%
25-34	17.0%	211	211	100%	176 83%	11 5%	5 2%	4 2%	15 7%
35-44	17.7%	220	219	100%	194 89%	3 1%	4 2%	1 0%	17 8%
45-54	17.6%	219	220	100%	189 86%	7 3%	2 1%	0 0%	22 10%
55-64	14.9%	185	186	101%	165 89%	5 3%	0 0%	0 0%	16 9%
65+	20.9%	260	259	100%	220 85%	10 4%	3 1%	3 1%	23 9%
SocialGrade	Quotas		Raw counts		Results				

GB Sample Spec	Percentage	Quota	Completes	% Complete	0-5%	11-20%	21-50%	51%+	6-10%
AB	27.0%	335	336	100%	268 80%	17 5%	7 2%	6 2%	38 11%
C1	28.0%	348	349	100%	296 85%	15 4%	4 1%	2 1%	32 9%
C2	20.0%	248	247	100%	219 89%	5 2%	4 2%	3 1%	16 6%
DE	25.0%	311	310	100%	266 86%	9 3%	3 1%	3 1%	29 9%

Region	Quotas	Raw counts	Results									
East of England	9.7%	121	120	99%	101 84%	3 3%	3 3%	3 3%	3 3%	10 8%		
East Midlands	7.5%	93	94	101%	73 78%	5 5%	4 4%	1 1%	11 12%			
Greater London	12.1%	150	149	99%	119 80%	6 4%	2 1%	2 1%	20 13%			
North East	4.2%	52	52	100%	47 90%	2 4%	0 0%	0 0%	3 6%			
North West	11.6%	144	144	100%	123 85%	4 3%	4 3%	2 1%	11 8%			
Yorkshire and The Humber	8.6%	106	106	100%	86 81%	8 8%	1 1%	1 1%	10 9%			
South East	14.3%	178	179	101%	154 86%	9 5%	1 1%	2 1%	13 7%			
South West	9.2%	114	114	100%	98 86%	3 3%	0 0%	1 1%	12 11%			
West Midlands	9.1%	113	112	99%	100 89%	2 2%	0 0%	0 0%	10 9%			
Wales	5.0%	62	63	102%	54 86%	1 2%	2 3%	2 3%	4 6%			
Scotland	8.8%	109	109	100%	94 86%	3 3%	1 1%	0 0%	11 10%			