

To what extent, if at all, has watching the series made you more or less sympathetic towards the British Royal Family?

Total sample size: 2,674

Nationally representative sample size: 246

GB Sample Spec	Much less		Much more		Neither more nor less sympathetic		Somewhat less		Somewhat more		Prefer not to say	
TOTALS	25 - 10%		36 - 15%		103 - 42%		37 - 15%		39 - 16%		6 - 2%	
Gender	Results											
Male	4	6%	13	19%	32	47%	11	16%	8	12%	0	0%
Female	21	12%	23	13%	71	40%	26	15%	31	17%	6	3%
AgeRange	Results											
18-24	2	6%	9	26%	14	40%	5	14%	5	14%	0	0%
25-34	7	12%	4	7%	23	40%	16	28%	7	12%	1	2%
35-44	5	13%	5	13%	21	53%	4	10%	4	10%	1	3%
45-54	6	13%	3	6%	22	46%	6	13%	8	17%	3	6%
55-64	4	14%	4	14%	8	29%	3	11%	8	29%	1	4%
65+	1	3%	11	30%	15	41%	3	8%	7	19%	0	0%

GB Sample Spec	Much less		Much more		Neither more nor less sympathetic		Somewhat less		Somewhat more		Prefer not to say	
SocialGrade	Results											
AB	6	10%	12	19%	23	37%	9	14%	11	17%	2	3%
C1	11	13%	8	10%	39	46%	12	14%	14	17%	0	0%
C2	4	8%	5	10%	26	51%	7	14%	7	14%	2	4%
DE	4	8%	11	23%	15	31%	9	19%	7	15%	2	4%
Region	Results											
East of England	1	3%	4	13%	14	47%	4	13%	7	23%	0	0%
East Midlands	1	5%	5	24%	8	38%	3	14%	3	14%	1	5%
London	5	16%	4	13%	15	48%	5	16%	2	6%	0	0%
North East	1	14%	1	14%	2	29%	1	14%	2	29%	0	0%
North West	2	6%	5	15%	16	48%	4	12%	5	15%	1	3%
Yorkshire and The Humber	2	11%	1	6%	7	39%	4	22%	3	17%	1	6%
South East	4	14%	6	21%	14	48%	3	10%	1	3%	1	3%
South West	1	5%	1	5%	9	43%	6	29%	4	19%	0	0%
West Midlands	1	4%	6	25%	7	29%	4	17%	6	25%	0	0%
Wales	2	22%	1	11%	2	22%	2	22%	1	11%	1	11%
Scotland	5	23%	2	9%	8	36%	1	5%	5	23%	1	5%

GB Sample Spec	Much less		Much more		Neither more nor less sympathetic		Somewhat less		Somewhat more		Prefer not to say	
VoteBrexit	Results											
Leave	7	8%	19	22%	31	35%	11	13%	18	20%	2	2%
Remain	15	17%	5	6%	39	44%	16	18%	11	12%	3	3%
None	3	4%	12	17%	33	48%	10	14%	10	14%	1	1%
Vote2019	Results											
Conservative-party	2	3%	20	29%	26	38%	3	4%	15	22%	2	3%
Labour-party	7	12%	5	8%	23	38%	18	30%	6	10%	1	2%
Liberal-democrats	3	19%	1	6%	7	44%	3	19%	1	6%	1	6%
Scottish-national-party	2	22%	0	0%	3	33%	2	22%	1	11%	1	11%
Other	0	0%	0	0%	4	44%	2	22%	3	33%	0	0%
No-vote	11	13%	10	12%	40	48%	9	11%	13	15%	1	1%