

PRESS RELEASE – 24 FEBRUARY 2022

MUST CREDIT ELECTORAL CALCULUS AND FIND OUT NOW

#### HEADLINES

- Labour lead of 6% which is enough for a Labour government
- Boris Johnson predicted to lose his own seat if there were an election tomorrow
- A third of Conservative MPs predicted to lose their seats

Pollster Find Out Now and election experts Electoral Calculus have run a MRP poll on voting intention for Westminster. This was a large-scale poll, involving over 12,500 respondents, carried out from 14-18 February.

The poll asked GB residents whether and how they intend to vote if there were an imminent general election.

The headline voting intention is shown in the highlighted column:

Party	Vote share at GE 2019 (pc)	Previous poll Sep 2021	Previous poll Dec 2021	Current Estimated Vote Share (pc)	Estimated Change (pc)
CON	45	37	36	<b>32</b>	-13
LAB	33	33	35	<b>38</b>	+5
LIB	11	12	11	<b>13</b>	+2
Reform	2	4	3	<b>3</b>	+1
Green	3	8	8	<b>7</b>	+4

This gives an estimated Labour lead over the Conservatives of 6pc. That is a big gain for Labour since December, when they were one point behind the Conservatives. Overall it represents a swing of 9pc from Conservative to Labour since the last general election.

The regression techniques of MRP polling allow predictions to be made for each individual seat in GB. The number of seats predicted to be won by each party is shown in the next table.

Party	Number of Seats at GE 2019	Predicted Number of Seats	Predicted Change
CON	365	<b>243</b>	-122
LAB	203	<b>308</b>	+105
SNP	48	<b>59</b>	+11
LIB	11	<b>16</b>	+5
Plaid	4	<b>5</b>	+1
Green	1	<b>1</b>	0
Reform	0	<b>0</b>	0
Total	632	<b>632</b>	0

The prediction is that the Conservatives would lose power and Labour would be the largest party in the House of Commons. Labour would be short of an overall majority, but could form a minority government with the support of either the SNP or a LibDem/Plaid three-way alliance. Keir Starmer would likely be Prime Minister.

## Changes by Region

The Conservatives are predicted to lose seats particularly in the North West, East Midlands, Wales and Yorks/Humber with Labour as the main beneficiary.

The SNP are predicted to gain 11 seats in Scotland. This might be reduced if there is pro-Unionist tactical voting, which is not included in the MRP model.

## Changes by MP

Some notable MPs are in danger of losing their seats:

- Boris Johnson (Uxbridge and South Ruislip), Prime Minister
- Dominic Raab (Esher and Walton), Deputy PM
- Alok Sharma (Reading West), cabinet minister
- Iain Duncan Smith (Chingford and Woodford Green), former Conservative party leader
- Theresa Villiers (Chipping Barnet), former cabinet minister
- Graham Brady (Altrincham and Sale West), chairman of the Backbench 1922 Committee
- Steve Baker (Wycombe), former chair of European Research Group

- Tobias Ellwood (Bournemouth East), chair of Defence Select committee
- Robert Buckland (Swindon South), former cabinet minister

## Seats Predicted to Change Hands

See the appendix for the full list.

## Quotes

Chris Holbrook, CEO of Find Out Now: “This poll shows a marked improvement in the Conservative situation, perhaps showing a willingness to forgive, and if not, the healing power of a geopolitical crisis. The gap has waxed and waned of late, so it will be interesting to see what happens when Sue Gray and the Met release their full reports.”

Martin Baxter, CEO of Electoral Calculus: “As Labour’s lead over the Conservatives has shrunk back from its partygate peak, the Conservatives will be wondering if they can recover more of their lost ground. The upcoming local elections may give a sign of whether the electorate is prepared to give their trust to the Conservatives again.”

## Technical Details

Find Out Now polled 12,700 GB adults online between 14-18 February 2022. The sample was weighted to be representative by gender, age, social grade, other demographics and past voting patterns. Regression techniques were used to infer projected seat results.

Find Out Now and Electoral Calculus are both members of the British Polling Council and abide by its rules.

## Electoral Calculus

Electoral Calculus is a political consultancy specialising in quantitative analysis and modelling for electoral and other market research projects. Its pre-poll prediction for the 2019 general election was the most accurate published forecast. It was founded by Martin Baxter, its CEO.

Electoral Calculus is a member of the British Polling Council.

## Find Out Now

Find Out Now gathers poll responses from Pick My Postcode, a daily panel from 2.6 million members. Highly profiled respondents can be targeted instantly, and at scale to deliver reliable results fast.

More than 89 million responses have been received to Find Out Now's polls since it launched in November 2018. Find Out Now are Market Research Society Company Partners and a member of the British Polling Council.

## Regression Polling

Modern polling analysis often uses statistical regression techniques to get more accurate and geographically detailed results. Also called MRP (multi-level regression and post stratification) they have been used successfully by Electoral Calculus and other pollsters to predict general elections, local elections and the 2019 European elections.

These techniques work by spotting patterns between people's demographic characteristics and their likelihood to vote for various parties.

## Appendix – List of Seats Predicted to Change Hands

Table shows current and predicted winning party in 127 seats which the poll predicts would change hands.

Seat	2019	Predicted	MP at 2019	Area
Altrincham and Sale West	CON	LAB	Graham Brady	North West
Ashfield	CON	LAB	Lee Anderson	East Midlands
Barrow and Furness	CON	LAB	Simon Fell	North West
Birmingham Northfield	CON	LAB	Gary Sambrook	West Midlands
Bishop Auckland	CON	LAB	Dehenna Davison	North East
Blackpool North and Cleveleys	CON	LAB	Paul Maynard	North West
Blackpool South	CON	LAB	Scott Benton	North West
Blyth Valley	CON	LAB	Ian Levy	North East
Bolsover	CON	LAB	Mark Fletcher	East Midlands
Bolton North East	CON	LAB	Mark Logan	North West
Bolton West	CON	LAB	Chris Green	North West
Bournemouth East	CON	LAB	Tobias Ellwood	South West
Broxtowe	CON	LAB	Darren Henry	East Midlands
Burnley	CON	LAB	Antony Higginbotham	North West
Bury North	CON	LAB	James Daly	North West
Bury South	CON	LAB	Christian Wakeford	North West
Calder Valley	CON	LAB	Craig Whittaker	Yorks/Humber
Cambridgeshire South	CON	LIB	Anthony Browne	Anglia
Carlisle	CON	LAB	John Stevenson	North West
Carshalton and Wallington	CON	LIB	Elliot Colburn	London
Chelsea and Fulham	CON	LAB	Greg Hands	London
Cheltenham	CON	LIB	Alex Chalk	South West
Chingford and Woodford Green	CON	LAB	Iain Duncan Smith	London

Chipping Barnet	CON	LAB	Theresa Villiers	London
Cities of London and Westminster	CON	LAB	Nickie Aiken	London
Colchester	CON	LAB	Will Quince	Anglia
Colne Valley	CON	LAB	Jason McCartney	Yorks/Humber
Copeland	CON	LAB	Trudy Harrison	North West
Corby	CON	LAB	Tom Pursglove	East Midlands
Crawley	CON	LAB	Henry Smith	South East
Crewe and Nantwich	CON	LAB	Kieran Mullan	North West
Darlington	CON	LAB	Peter Gibson	North East
Derby North	CON	LAB	Amanda Solloway	East Midlands
Dewsbury	CON	LAB	Mark Eastwood	Yorks/Humber
Don Valley	CON	LAB	Nick Fletcher	Yorks/Humber
Durham North West	CON	LAB	Richard Holden	North East
Eastbourne	CON	LIB	Caroline Ansell	South East
Erewash	CON	LAB	Maggie Throup	East Midlands
Esher and Walton	CON	LIB	Dominic Raab	South East
Filton and Bradley Stoke	CON	LAB	Jack Lopresti	South West
Finchley and Golders Green	CON	LAB	Mike Freer	London
Gedling	CON	LAB	Tom Randall	East Midlands
Great Grimsby	CON	LAB	Lia Nici	Yorks/Humber
Guildford	CON	LIB	Angela Richardson	South East
Harrow East	CON	LAB	Bob Blackman	London
Hastings and Rye	CON	LAB	Sally-Ann Hart	South East
Hendon	CON	LAB	Matthew Offord	London
Hexham	CON	LAB	Guy Opperman	North East
Heywood and Middleton	CON	LAB	Chris Clarkson	North West
High Peak	CON	LAB	Robert Langan	East Midlands
Hyndburn	CON	LAB	Sara Britcliffe	North West
Ipswich	CON	LAB	Tom Hunt	Anglia
Keighley	CON	LAB	Robbie Moore	Yorks/Humber

Kensington	CON	LAB	Felicity Buchan	London
Leigh	CON	LAB	James Grundy	North West
Lewes	CON	LIB	Maria Caulfield	South East
Lincoln	CON	LAB	Karl McCartney	East Midlands
Loughborough	CON	LAB	Jane Hunt	East Midlands
Macclesfield	CON	LAB	David Rutley	North West
Milton Keynes North	CON	LAB	Ben Everitt	South East
Milton Keynes South	CON	LAB	Iain Stewart	South East
Morecambe and Lunesdale	CON	LAB	David Morris	North West
Morley and Outwood	CON	LAB	Andrea Jenkyns	Yorks/Humber
Northampton North	CON	LAB	Michael Ellis	East Midlands
Northampton South	CON	LAB	Andrew Lewer	East Midlands
Norwich North	CON	LAB	Chloe Smith	Anglia
Pendle	CON	LAB	Andrew Stephenson	North West
Penistone and Stocksbridge	CON	LAB	Miriam Cates	Yorks/Humber
Peterborough	CON	LAB	Paul Bristow	Anglia
Pudsey	CON	LAB	Stuart Andrew	Yorks/Humber
Reading West	CON	LAB	Alok Sharma	South East
Redcar	CON	LAB	Jacob Young	North East
Ribble South	CON	LAB	Katherine Fletcher	North West
Rossendale and Darwen	CON	LAB	Jake Berry	North West
Rother Valley	CON	LAB	Alexander Stafford	Yorks/Humber
Rushcliffe	CON	LAB	Ruth Edwards	East Midlands
Scarborough and Whitby	CON	LAB	Robert Goodwill	Yorks/Humber
Scunthorpe	CON	LAB	Holly Mumby-Croft	Yorks/Humber
Sedgefield	CON	LAB	Paul Howell	North East
Shipley	CON	LAB	Philip Davies	Yorks/Humber
Southampton Itchen	CON	LAB	Royston Smith	South East
Southport	CON	LAB	Damien Moore	North West

St Ives	CON	LIB	Derek Thomas	South West
Stevenage	CON	LAB	Stephen McPartland	Anglia
Stockton South	CON	LAB	Matt Vickers	North East
Stoke-on-Trent Central	CON	LAB	Jo Gideon	West Midlands
Stroud	CON	LAB	Siobhan Baillie	South West
Swindon South	CON	LAB	Robert Buckland	South West
Truro and Falmouth	CON	LAB	Cherilyn Mackrory	South West
Uxbridge and South Ruislip	CON	LAB	Boris Johnson	London
Wakefield	CON	LAB	Imran Ahmad-Khan	Yorks/Humber
Warrington South	CON	LAB	Andy Carter	North West
Watford	CON	LAB	Dean Russell	Anglia
West Bromwich East	CON	LAB	Nicola Richards	West Midlands
West Bromwich West	CON	LAB	Shaun Bailey	West Midlands
Wimbledon	CON	LAB	Stephen Hammond	London
Winchester	CON	LIB	Steve Brine	South East
Wolverhampton North East	CON	LAB	Jane Stevenson	West Midlands
Wolverhampton South West	CON	LAB	Stuart Anderson	West Midlands
Worcester	CON	LAB	Robin Walker	West Midlands
Workington	CON	LAB	Mark Jenkinson	North West
Worthing East and Shoreham	CON	LAB	Tim Loughton	South East
Wycombe	CON	LAB	Steve Baker	South East
York Outer	CON	LAB	Julian Sturdy	Yorks/Humber
Aberconwy	CON	LAB	Robin Millar	Wales
Bridgend	CON	LAB	Jamie Wallis	Wales
Carmarthen West and Pembrokeshire South	CON	LAB	Simon Hart	Wales
Clwyd South	CON	LAB	Simon Baynes	Wales
Clwyd West	CON	LAB	David Jones	Wales

Delyn	CON	LAB	Rob Roberts	Wales
Monmouth	CON	LAB	David Davies	Wales
Preseli Pembrokeshire	CON	LAB	Stephen Crabb	Wales
Vale of Clwyd	CON	LAB	James Davies	Wales
Vale of Glamorgan	CON	LAB	Alun Cairns	Wales
Wrexham	CON	LAB	Sarah Atherton	Wales
Ynys Mon	CON	Plaid	Virginia Crosbie	Wales
Aberdeenshire West and Kincardine	CON	SNP	Andrew Bowie	Scotland
Banff and Buchan	CON	SNP	David Duguid	Scotland
Berwickshire, Roxburgh and Selkirk	CON	SNP	John Lamont	Scotland
Caithness Sutherland and Easter Ross	LIB	SNP	Jamie Stone	Scotland
Dumfries and Galloway	CON	SNP	Alister Jack	Scotland
Dumfriesshire, Clydesdale and Tweeddale	CON	SNP	David Mundell	Scotland
Edinburgh South	LAB	SNP	Ian Murray	Scotland
Edinburgh West	LIB	SNP	Christine Jardine	Scotland
Fife North East	LIB	SNP	Wendy Chamberlain	Scotland
Moray	CON	SNP	Douglas Ross	Scotland
Orkney and Shetland	LIB	SNP	Alistair Carmichael	Scotland