

Which of the following, if either, do you think is the “party of working people”?

Total sample size: 2,908

Nationally representative sample size: 2,019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Conservative Party		Labour Party		Neither	
TOTALS					153 – 7.6%		646 – 32.0%		1220 – 60.4%	
Gender		Quotas		Raw counts			Results			
Male	48.7%	983	983	100.0%	102	10.4%	312	31.7%	569	57.9%
Female	50.8%	1,026	1,026	100.0%	51	5.0%	333	32.5%	642	62.6%
Neither	0.5%	10	10	100.0%	0	0%	1	10.0%	9	90.0%
AgeRange		Quotas		Raw counts			Results			
18-24	10.6%	214	213	99.5%	8	3.8%	91	42.7%	114	53.5%
25-34	17.0%	343	344	100.3%	10	2.9%	144	41.9%	190	55.2%
35-44	16.4%	331	331	100.0%	17	5.1%	105	31.7%	209	63.1%
45-54	16.9%	341	341	100.0%	22	6.5%	102	29.9%	217	63.6%
55-64	15.9%	321	321	100.0%	21	6.5%	92	28.7%	208	64.8%
65+	23.2%	468	469	100.2%	75	16.0%	112	23.9%	282	60.1%
SocialGrade		Quotas		Raw counts			Results			
AB	22.8%	460	460	100.0%	29	6.3%	194	42.2%	237	51.5%
C1	30.9%	625	625	100.0%	42	6.7%	222	35.5%	361	57.8%
C2	21.2%	428	428	100.0%	43	10.0%	94	22.0%	291	68.0%
DE	25.1%	507	506	99.8%	39	7.7%	136	26.9%	331	65.4%
Region		Quotas		Raw counts			Results			
North East	4.1%	83	83	100.0%	5	6.0%	30	36.1%	48	57.8%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Conservative Party		Labour Party		Neither	
North West	11.4%	230	230	100.0%	11	4.8%	86	37.4%	133	57.8%
Yorkshire and The Humber	8.4%	170	169	99.4%	14	8.3%	46	27.2%	109	64.5%
East Midlands	7.5%	151	151	100.0%	17	11.3%	37	24.5%	97	64.2%
West Midlands	9.1%	184	184	100.0%	12	6.5%	47	25.5%	125	67.9%
East of England	9.7%	196	196	100.0%	22	11.2%	57	29.1%	117	59.7%
London	13.5%	273	273	100.0%	21	7.7%	110	40.3%	142	52.0%
South East	14.3%	289	289	100.0%	28	9.7%	91	31.5%	170	58.8%
South West	8.8%	178	178	100.0%	14	7.9%	62	34.8%	102	57.3%
Wales	4.8%	97	97	100.0%	5	5.2%	30	30.9%	62	63.9%
Scotland	8.4%	170	169	99.4%	4	2.4%	50	29.6%	115	68.0%
VoteBrexit	Quotas		Raw counts		Results					
Leave	37.5%	757	757	100.0%	113	14.9%	132	17.4%	512	67.6%
Remain	34.7%	701	701	100.0%	24	3.4%	345	49.2%	332	47.4%
None	27.8%	561	561	100.0%	16	2.9%	169	30.1%	376	67.0%
Vote2019	Quotas		Raw counts		Results					
Conservative-party	29.3%	592	592	100.0%	125	21.1%	66	11.1%	401	67.7%
Labour-party	21.6%	436	437	100.2%	1	0.2%	294	67.3%	142	32.5%
Liberal-democrats	7.8%	157	157	100.0%	1	0.6%	78	49.7%	78	49.7%
Scottish-national-party	2.6%	52	52	100.0%	0	0%	13	25.0%	39	75.0%
Other	5.9%	119	119	100.0%	4	3.4%	41	34.5%	74	62.2%
No-vote	32.7%	660	662	100.3%	22	3.3%	154	23.3%	486	73.4%